

Grow the Local Economy

A strong, vibrant, prosperous local economy

	Higher Level Objective	Lead Agency	Partner Agency	Actions
1.a	Enterprise: Actively develop quality commercial and leisure experiences based on the harbour, river, coastline (greenway) and castles (Bremore & Ardgillan).	Fingal County Council	Community & Business Interests	<ul style="list-style-type: none"> Ensure the potential for commercial and leisure propositions, arising from public investment, maximise the benefits to the local economy, jobs and community gain.
1.b	Enterprise: More space for startups & small business and new space for social enterprise.	Fingal County Council	Community & Business Interests	<ul style="list-style-type: none"> Audit existing vacant space for size and appropriateness. Actively seek and repurpose where feasible space for entrepreneurs, startups, social enterprise and small & medium business in the town centre. Further develop Balbriggan Enterprise and Training Centre (BEAT, Stephenstown) space and services.
1.c	Enterprise - Develop digital infrastructure, technology and skills.	Fingal County Council	Magnet Networks, Chamber of Commerce, Community & Business Interests	<ul style="list-style-type: none"> Increase digital technologies in new and existing settings including the library, enterprise centre and training and educational settings. Develop a dedicated Maker Space, a collaborative space for making, learning, exploring and sharing with a focus on high tech. Maximise the opportunities associated with improved digital infrastructure for the local economy and employment.
1.d	Enterprise: Enhance and promote supports for entrepreneurs.	Fingal County Council, Local Enterprise Office, Department of Employment Affairs and Social Protection	Empower, LEADER, Rural Development programme Community & Business Interests	<ul style="list-style-type: none"> Roll out increased information and support services to potential entrepreneurs with focus on sectors identified in Skills Strategy and arts, food and hospitality. Increase the programme of supports available annually to support the development of Small and Medium enterprises, with targeted supports for Black and Minority Ethnic communities and young people.
1.e	Enterprise: Grow Arts & Food Sectors.	Fingal County Council	Arts Council, Chamber of Commerce, Community & Business Interests	<ul style="list-style-type: none"> Audit existing vacant space for size and appropriateness to establish an Arts and Food quarter. Actively seek, and repurpose where feasible, work space for Artists and Food enterprises. Develop an annual (ethnic) food festival. Develop an annual arts (cultural) festival (see 2.a People & Place, Higher Level Objective for more information).
2	Industry: Attract new employers and jobs and expand existing business.	Fingal County Council	Chamber of Commerce, IDA Fingal County Council, Department of Employment and Social Protection, Local Enterprise Office.	<ul style="list-style-type: none"> Attract business to the newly serviced 54 acre lands by the new Stephenstown Link Road. Upgrade access roads including old Naul Road (R122). Acquire more industrial land in the Stephenstown/Balbriggan area. Develop a partnership with IDA designed to bring about maximum investment and jobs. Actively promote Our Balbriggan as an attractive, premier destination to do business. Build responsible and sustainable business practice and inclusive workforces through the adoption and implementation of corporate social responsibility in enterprises and organisations.
3.1	Accessibility & Connectivity: Increase the connectivity and flow between the harbour, beach, Quay Street area and the Main Street, creating more opportunities for people to meet and linger.	Fingal County Council	Community & Business Interests	<ul style="list-style-type: none"> Ensure improvements take place within a framework of maximum connectivity between points of interest and residential areas within the town, with specific reference to pedestrians and cyclists. Make improvements to Georges Square including seating, lighting, planting, and signage.
3.2	Accessibility & Connectivity: Optimise the number of visitors to the heart of Balbriggan and enhance the quality of their experience.	Fingal County Council	Community & Business Interests	<ul style="list-style-type: none"> Introduce a comprehensive new town signage scheme and remove unnecessary clutter. Commission a comprehensive parking and traffic flow survey and implement its findings and recommendations.